

Directions to the Workshop:

From the South

From Interstate 95, take exit 54 east toward Rowley. Follow Route 133 east to Route 1A. Turn left (north) on Route 1A. Travel north approximately 1-1/2 miles through Rowley Town Center. Pine Grove School will be on your right about ¼ mile beyond the Town Center. The meeting will be in the All Purpose Room, located directly inside the main entrance on the right.

From Route 1, turn right on Route 133. Follow Route 133 east to Route 1A. Turn left (north) on Route 1A. Travel north approximately 1-1/2 miles through Rowley Town Center. Pine Grove School will be on your right about ¼ mile beyond the Town Center. The meeting will be in the All Purpose Room, located directly inside the main entrance on the right.

From Route 1A, enter Rowley and travel north approximately 1-1/2 miles through Rowley Town Center. Pine Grove School will be on your right about ¼ mile beyond the Town Center. The meeting will be in the All Purpose Room, located directly inside the main entrance on the right.

From the North

From Interstate 95, take exit 54 east toward Rowley. Follow Route 133 east to Route 1A. Turn left (north) on Route 1A. Travel north approximately 1-1/2 miles through Rowley Town Center. Pine Grove School will be on your right about ¼ mile beyond the Town Center. The meeting will be in the All Purpose Room, located directly inside the main entrance on the right.

From Route 1, turn left onto Central Street just after entering Rowley and passing over the Mill River. Follow Central Street approximately 2 miles to Route 1A. Turn left (north) on Route 1A. Travel north approximately ¼ miles. Pine Grove School will be on your right about ¼ mile beyond the Town Center. The meeting will be in the All Purpose Room, located directly inside the main entrance on the right.

From Route 1A, enter Rowley and travel south approximately 2 miles. Pine Grove School will be on your left. The meeting will be in the All Purpose Room, located directly inside the main entrance on the right.

From the West

Follow Route 133 into Rowley, and across Route 1. Continue on Route 133 until you reach the intersection with Route 1A. (Route 133 makes a 90-degree right turn at this point.) Turn left on Route 1A, and travel north approximately 1-1/2 miles through Rowley Town Center. Pine Grove School will be on your right about ¼ mile beyond the Town Center. The meeting will be in the All Purpose Room, located directly inside the main entrance on the right.

A program of the
Essex County Community Foundation (ECCF)
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Essex County Forum

SMART GROWTH FOR LIVABLE COMMUNITIES

Essex County Forum

SMART GROWTH FOR LIVABLE COMMUNITIES

In partnership with the
Massachusetts Audubon Society



presents

Smart Growth Planning Tools

***A workshop for planners, planning
board members, selectmen, and
other municipal officials***

**Saturday
November 6, 2004**

8:30 am-1:30 pm

**Pine Grove School
191 Main Street
Rowley, MA**



Made possible through
funding from the
Massachusetts Office of
Coastal Zone Management.

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Program:

In a recent survey, local municipal staff, elected officials and volunteers expressed a strong desire to implement smart growth planning tools in their communities. However, most towns lack the resources to research and develop these tools. To help fill this gap, the Forum is offering this program to provide insight into some of these tools and facilitate their adoption in interested communities. The program is designed to highlight four tools that have been successfully implemented in eastern Massachusetts, as well as one emerging tool currently being piloted in the state.

SMART GROWTH PLANNING TOOLS

Transfer of Development Rights (TDR)

TDR refers to a method for protecting land by transferring the "rights to develop" from one area (e.g., the sending area) and giving them to another area (the receiving area). This tool allows for the protection of key resources and the concentration of development in areas where density and mixed uses are desired. **Lee Hartman, Director of Planning for the Town of Plymouth**, will discuss Plymouth's successful TDR program, including how the program was conceived and implemented.

Inclusionary Zoning

Towns throughout Massachusetts continually seek strategies to encourage the development of affordable housing as they strive to meet state-mandated goals and the very real needs of their own populations. **Glenn Gibbs, Ipswich Town Planner**, will discuss the town's efforts (both successful and unsuccessful) to adopt inclusionary zoning bylaws which address affordable housing needs and how the bylaws are being implemented in Ipswich.

Town Center Zoning

A cornerstone of smart growth is the concentration of activity in already developed areas with existing municipal services. Key to achieving this goal is town center zoning, which generally incorporates mixed uses (including housing), pedestrian-friendly design, and increased densities to encourage the concentration of development in existing downtowns and town centers. **Nipun Jain, City Planner in Amesbury**, will discuss village center zoning adopted by Amesbury, and will highlight ongoing initiatives that comply with this zoning.

Low Impact Development (LID)

Low Impact Development is an approach to environmentally friendly land use planning. It includes a suite of landscaping and design techniques that attempt to maintain the natural, pre-developed ability of a site to manage rainfall. The Executive Office of Environmental Affairs is working to introduce LID concepts and tools to Massachusetts communities through both education and demonstration projects. **Peter Phippen of the Mass Bays Program**, and **Kathryn Glenn of Massachusetts Coastal Zone Management** will introduce LID concepts and highlight some techniques that can be adopted by municipalities to encourage LID at the local level.

Open Space Residential Design (OSRD)

OSRD is a new approach to cluster development which helps communities to preserve important natural features of a site while allowing developers to achieve the desired economic return from their properties. Several communities in Essex County have adopted and implemented OSRD bylaws. This session will feature a panel of planners, developers, and planning board members from Essex County communities, who will discuss their experiences with OSRD. The session is designed to allow ample opportunity for questions, networking and troubleshooting.

Smart Growth Planning Tools Workshop

Registration Form

Workshop Participation

This workshop is open to elected officials, members of volunteer boards and commissions, and others interested in learning how to encourage smart growth in Essex County.

The program is FREE and includes a continental breakfast. Participants are encouraged to bring a brown bag lunch.

Name

Organization

Address

City/State/ZIP

Phone

Email

Please note:

Although this event is provided at no cost, advanced registration is required.

Please RSVP to:

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